

# PACIFIC MEDIA EXPO®

[www.PacificMediaExpo.com](http://www.PacificMediaExpo.com)

**May 29 - 31, 2004**  
**Anaheim California**

**Yasuhiro Nightow** - Manga Guest of Honor. Mr. Nightow is a veteran Japanese comic artist of nearly a decade, with works such as Samurai Spirits. He gained great popularity as the creator of the space western comic, Trigun, which has been adapted into a hit animated TV series. Mr. Nightow's comic, Trigun, has just been released in the United States by Dark Horse comics. Mr. Nightow is currently working on the upcoming GunGrave anime.

**Takahiro Yoshimatsu** - Character Designer Guest of Honor. Mr. Yoshimatsu was the character designer for Jubei-Chan: The Ninja Girl, Trigun and Cyber Formula. He also served as the character designer and animation director for the popular Slayers Movie. Currently, Mr. Yoshimatsu is enjoying the success of his current work, the Ninja Scroll TV series.

Our  
Musical Guests of Honor are  
TM Revolution ("Heart of Sword"  
from Rurou ni Kenshin, "Invoke" from  
Mobile Suit Gundam Seed) and Nami  
Tamaki ("Believe" from Mobile Suit  
Gundam Seed)

**Guests**  
**Exhibit Hall**  
**Concerts**  
**Parties & Dances**  
**Video & Film Program**  
**Karaoke**  
**Panels**  
**Art Show**  
**Charity Auction**  
**Costuming**

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GoPa  
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**Sony Music International**

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## Location

The Pacific Media Expo (PMX) will be held on Memorial Day weekend, from May 29th through May 31st 2004 and will be hosted in Anaheim at the Anaheim Convention Center and the Anaheim Hilton and Towers.

## Guests of Honor

Pacific Media Expo will be hosting industry luminaries from both sides of the Pacific. These guests will be promoting their latest projects and conducting panels to answer questions from their fans. Most Guests of Honor have agreed to do a limited number of autographs.

## Exhibit Hall

Pacific Media Expo will be hosting one of the largest exhibit halls of its type in the country. All forms of Asian media, from Hong Kong action films to anime and from J-Pop CD's to J-Horror films will all be widely available from dealers from all corners of the country.

## Music Concerts

Pacific Media Expo, in conjunction with Sony Music Japan and Tofu Records, is proud to be hosting the first in a series of music events. The concert is open to the public, however, a separate fee will be charged for admission. TM Revolution will be headlining our first concert with Nami Tamaki as the opening act. The TM Revolution and Nami Tamaki concert will be held on Friday, May 28th. Tickets will be available for sale beginning on January 1st, 2004. You do NOT need a PMX membership to purchase tickets for the concert.

## Music Video Contest

Express your creativity by splicing together scenes from your favorite anime and setting them to your favorite music - then go up against your fellow fans in our AMV contest! This is one of the favorite events at any con, so don't miss it!

## Karaoke

Sing for fun or for prizes! PMX's karaoke room will keep the crowds running away in horror and running back for more! At open mic karaoke, choose from hundreds of J-Pop, J-Rock and anime tunes to sing along with or you can bring your own CD.

## Costume/Masquerade

Anime, Visual Kei, Gaming - whatever your genre, show off your skills at PMX! Everyone is welcome to participate in Hall Cosplay - wear your costumes as you enjoy the convention. Or take it to the next level and enter the PMX Masquerade and compete against your fellow fans in our costume competition for cash or prizes! Please note that there MAY be an additional charge for seating at this event. This year's masquerade is sponsored by AD Vision and Suncoast Video.

## Anime Video Theaters

If you love anime, PMX is the place to be! We will have multiple video rooms dedicated to bringing you the best in anime - from classics to the newest the industry has to offer. One video room will be devoted to children's video programming. Stay tuned for announcement of titles and premieres.

## Live Action Video Theater

PMX is not just an anime con - we're just as dedicated to Live Action! We'll have a program of Hong Kong film, Asian Horror, Kaiju, and more. Come and enjoy the best in Asian cult cinema.

## Film Program

Both major studios and indie companies alike are being contacted to procure the hottest live action and anime films. Bandai Entertainment will also be premiering their Mobile Suit Gundam, F91 film at PMX.

## Panels

PMX will have a full array of guest, industry and fan panels. Come hear our guests and industry leaders talk about their past efforts and new projects. Find out when your favorite titles will be coming to market and the process involved. Expect to see fan panels covering such topics as fan fiction, running a fan site, cel collecting, costuming, and much more. If you'd like to host a panel at PMX, please visit our web site.

## Art Show/Artist Alley

Both fans and professionals will be showing off their latest artistic endeavors. Most pieces will also be available for bidding. A few select pieces will eventually go for auction. PMX will also host an Artist Alley where artists will be promoting both their art and themselves!

## Professional Art Exhibition

The Gallery of Fantastic Art (GoFA) will be hosting an art exhibition featuring professional artists from the manga or anime industry.

## Pacific Media Association Charity Auction

PMX will host a Charity Auction at the close of the convention, with donations from the leaders of the industry. All proceeds will go to the pediatrics unit at City of Hope, so bring your wallets and be prepared to bid on one of a kind items! PMX will also be collaborating with Rinkya to offer additional items to the general public throughout the year.

## Clubs/Dances

As part of our promotion of music, Pacific Media Expo is planning to have special events with DJ's from throughout the Pacific Rim. The parties are open to the public, however, a separate fee may be charged for admission depending upon the venue selected.

## Hotels

The Anaheim Hilton & Towers  
777 Convention Way  
Anaheim, CA 92802  
(714) 750-4321

Area:	Single/Double:
Main Building	\$125
Lanai	\$135
Executive Level	\$145

Please mention 'Pacific Media Expo' when reserving your room.

## Memberships

Three Day Pass (Until 01/20)	.....	\$35
Three Day Pass (Until 03/20)	.....	\$40
Three Day Pass (Until 04/20)	.....	\$45
Three Day Pass At-Door	.....	\$45
One Day Pass (Until 04/20)	.....	\$25
One Day Pass At-Door†	.....	\$25
Child age 12 or under†	.....	\$20

† Children 5 and under are free, if accompanied by a paid adult.

## Exhibit Hall Space

(Includes two dealer badges per booth)

Until 01/20	.....	\$500
Until 03/20	.....	\$550
Until 04/20	.....	\$600
At the Door (If Available)	.....	\$600

Non-Profit Exhibitors	.....	\$300
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Booth Premiums	
Premium Space*	..... \$150/booth
Corner*	..... \$150/booth
Island†	..... \$450

\* Cost per booth

† Customers must purchase an even number of booths.

Please note: Dealers who intend to conduct retail sales must have a valid California Seller's Permit. You may contact the California State Board of Equalization at (800) 400-7115 for additional information.

## More Information

If you would like more information about Pacific Media Expo, please visit us on the Internet at <http://www.PacificMediaExpo.com/> or visit our discussion forum at <http://www.PacificMediaExpo.com/forums>.

Send all written inquiries about Pacific Media Expo to:

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