

# Pacific Media Expo®

The Crossroads of Asian and  
American Media and Culture

May 29th to  
May 31st, 2004

The Anaheim  
Convention Center  
and the Anaheim  
Hilton and Towers



Ghost in the Shell © Production IG  
English Adaptation © Manga Entertainment All Rights Reserved

<http://www.pacific-media-expo.com>

## Location

The Pacific Media Expo will be held on Memorial Day weekend, from May 29th through May 31st 2004 and will be hosted in Anaheim at the Anaheim Convention Center and the Anaheim Hilton and Towers.

## Guests of Honor

Pacific Media Expo will be hosting industry luminaries from both sides of the Pacific. These guests will be promoting their latest projects and conducting panels to answer questions from their fans. In limited instances, they will be doing autographs as well.

## Exhibit Hall

Pacific Media Expo will be hosting one of the largest exhibit halls of its type in the country. All forms of Asian media, from Hong Kong action films to anime and from J-Pop CD's to J-Horror films will all be widely available from dealers from all corners of the country.

## Music Concerts

Pacific Media Expo is proud to be hosting the first in a series of music events co-produced with Japan's largest music labels. The concert is open to the public, however, a separate fee will be charged for admission. The bands will be announced shortly and tickets will be available via Ticketmaster.

## Clubs/Parties

As part of our promotion of music, Pacific Media Expo is planning to have special parties with the best DJ's from throughout the Pacific Rim. The parties are open to the public, however, a separate fee will be charged for admission.

## Music Video Contest

Express your creativity by splicing together scenes from your favorite anime and setting them to your favorite music - then go up against your fellow fans in our AMV contest! This is one of the favorite events at any con, so don't miss it!

## Live Action Video Theater

PMX is not just an anime con - we're just as dedicated to Live Action! We'll have a program of Hong Kong film, Asian Horror, Kaiju, and more. Come and enjoy the best in Asian cult cinema.

## Karaoke

Sing for fun or for prizes! PMX's karaoke room will keep the crowds running away in horror and running back for more! At open mic karaoke, choose from hundreds of J-Pop, J-Rock and anime tunes to sing along with or you can bring your own CD.

## Anime Video Theaters

If you love anime, PMX is the place to be! We will have multiple video rooms dedicated to bringing you the best in anime - from classics to the newest the industry has to offer. One video room will be devoted to children's video programming. Stay tuned for announcement of titles and premieres.

## Panels

PMX will have a full array of guest, industry and fan panels. Come hear our guests and industry leaders talk about their past efforts and new projects. Find out when your favorite titles will be coming to market and the process involved. Expect to see fan panels covering such topics as fan fiction, running a fan site, cel collecting, costuming, and much more. If you'd like to host a panel at PMX, please see our web site.

## Art Show/Artist Alley

Both fans and professionals will be showing off their latest artistic endeavors. Most pieces will also be available for bidding. A few select pieces will eventually go for auction. PMX will also host an Artist Alley where artists will be promoting both their art and themselves!

## Pacific Media Expo Charity Auction

PMX will host a Charity Auction at the close of the convention, with donations from the leaders of the industry. All proceeds will go to the pediatrics unit at City of Hope, so bring your wallets and be prepared to bid on one of a kind items! PMX will also be collaborating with Rinkya to offer additional items to the general public throughout the year.

## Costume/Masquerade

Anime, Visual Kei, Gaming - whatever your genre, show off your skills at PMX! Everyone is welcome to participate in Hall Cosplay - wear your costumes as you enjoy the convention. Or take it to the next level and enter the PMX Masquerade and compete against your fellow fans in our costume competition.

## Hotels

The Anaheim Hilton & Towers  
777 Convention Way  
Anaheim, CA 92802  
(714) 750-4321

	Single/Double
Main Building	\$125
Lanai	\$135
Executive Level	\$145

Please mention 'Pacific Media Expo' when reserving your room.

## Memberships

Three Day Pass (Until 09/20)	.....	\$30
Three Day Pass (Until 01/20)	.....	\$35
Three Day Pass (Until 03/20)	.....	\$40
Three Day Pass (Until 04/20)	.....	\$45
At-Door	.....	\$45
Child age 12 or under <sup>†</sup>	.....	\$20

<sup>†</sup> Children 5 and under are free, if accompanied by a paid adult.

## Exhibit Hall Space

(Includes two dealer badges per booth)

Until 09/20	.....	\$450
Until 01/20	.....	\$500
Until 03/20	.....	\$550
Until 04/20	.....	\$600
At the Door (If Available)	.....	\$600

Non-Profit Exhibitors ..... \$300

## Booth Premiums

Premium Space*	.....	\$150/booth
End Cap*	.....	\$150/booth
Island <sup>†</sup>	.....	\$450

\* Cost per booth

<sup>†</sup> Customers must purchase an even number of booths.

Please note: Dealers who intend to conduct retail sales must have a valid California Seller's Permit. You may contact the California State Board of Equalization at (800) 400-7115 for additional information.

## More Information

If you would like more information about Pacific Media Expo, please visit us on the Internet at <http://www.pacific-media-expo.com/> or visit our discussion forum at <http://www.pacific-media-expo.com/forums>.

Send all written inquiries about Pacific Media Expo to:

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