## CONSULATE GENERAL OF JAPAN

350 SOUTH GRAND AVENUE, SUITE 1700 LOS ANGELES, CALIFORNIA 90071 Telephone (213) 617-6700

It is a pleasure for me to send greetings to the Pacific Media Association and all participants and attendees at the Pacific Media Expo. In today's modern world, knowledge and promotion of technology are essential to cross-cultural communication; the Pacific Media Expo is an excellent forum for sharing and exchanging media resources.

The Treaty of Peace and Amity, signed 150 years ago, established an official relationship between Japan and the United States. Since then, our countries have shared much, and there is much more to share as we constantly rediscover one another. While we celebrate the anniversary of our dynamic friendship, we are committed to keeping the doors of communication wide open.

The exceptional popularity of anime and manga in the United States during the last few years has enabled such an event as the Pacific Media Expo to take place. As Western audiences are increasingly exposed to Eastern music, films and other forms of media, the relevancy and importance of the Expo is indeed immense.

On behalf of the Consulate General of Japan in Los Angeles, I wish to thank the Pacific Media Association for your hard work in organizing this event. Congratulations on the realization of the Pacific Media Expo, and many compliments to your future success.

Yoshio Nomoto

Sincerely

Consul General of Japan